ESTTA Tracking number:

ESTTA709607 11/19/2015

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91218738
Party	Plaintiff Abercrombie & Fitch Trading Co.
Correspondence Address	SUSAN M KAYSER JONES DAY 51 LOUISIANA AVENUE NW WASHINGTON, DC 20001-2113 UNITED STATES ipdocketingwest@abercrombie.com, skayser@jonesday.com, jbrad-ley@jonesday.com, nytef@jonesday.com
Submission	Testimony For Plaintiff
Filer's Name	Jessica Bradley
Filer's e-mail	kbaird@jonesday.com, aprevatt@jonesday.com, skayser@jonesday.com, jbrad-ley@jonesday.com, nytef@jonesday.com, tnguyen@jonesday.com
Signature	/Jessica Bradley/
Date	11/19/2015
Attachments	Bradley Affidavit.pdf(4966415 bytes)

UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

TESTIMONY AFFIDAVIT OF JESSICA D. BRADLEY

- I, Jessica D. Bradley, declare and state as follows:
- 1. I am a partner in the law firm of Jones Day, counsel for Opposer, Abercrombie & Fitch Trading Co. ("A&F"). The matters referred to in this declaration are based upon my personal knowledge, and/or when referencing documents, such documents were reviewed by me and where applicable, were obtained and compiled at my instruction by other attorneys employed by Jones Day.
- 2. Attached hereto as **Exhibit A** are true and correct copies of documents produced by Ms. Isabella Elisabeth Schnittger ("Ms. Schnittger" or "Applicant") during discovery showing use of the mark in Application No. 86/152,857 ("Applicant's Mark").
- 3. Attached hereto as **Exhibit B** are true and correct print-outs from Applicant's website, www.myreddear.com, produced by A&F during discovery showing use of Applicant's Mark.
- 4. Attached hereto as **Exhibit C** are true and correct print-outs of updates to Applicant's website, www.myreddear.com, dated November 17, 2015 and showing use of

Applicant's Mark, which are submitted pursuant to the parties' September 2, 2015 Joint Stipulation Regarding Testimony And Trial Procedures.

I declare under penalty of perjury under the laws of the United States that the foregoing is

true and correct. Executed on November 19, 2015.

Jessica D. Bradle

MONETTE E. THOMPSON NOTARY PUBLIC DISTRICT OF COLUMBIA My Commission Expires November 14, 2016

mette g. Thompson, Notary 11/19/15

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CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Affidavit of Jessica D. Bradley has been served on Applicant, Isabella Elisabeth Schnittger, on November 19, 2015, via email at isartdesign7@aol.com and myreddear@aol.com pursuant to the agreement of the parties.

/Jessica D. Bradley/ Jessica D. Bradley

Abercrombie and Fitch Trading Co. v. Schnittger, Isabella Elisabeth

Opposition No. 91218738

Offering Party: Abercrombie and Fitch Trading Co.

Bradley Affidavit Exhibit A













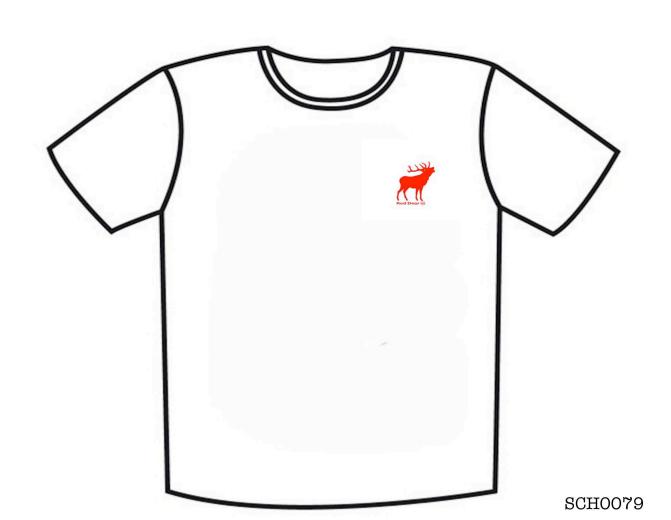












Abercrombie and Fitch Trading Co. v. Schnittger, Isabella Elisabeth

Opposition No. 91218738

Offering Party: Abercrombie and Fitch Trading Co.

Bradley Affidavit Exhibit B







T-Shirt color black,white,navy, I love Red Design front, back blank, Size S - XXL, made in USA









T-Shirt color black,white,navy, Red Dear Company Design back, front Red Dear Design small, Size S - XXL, made in USA 5/11







T-Shirt color black, white, navy, Red Dear Design large back, front Red Dear Design small, Size S - XXL. made in USA







T-Shirt color white, black, navy, Red Dear Design large back, front Red Dear Design small, Size S - XXL, made in USA







T-Shirt color black,white,navy, front just real, Red Dear Design small, Size S - XXL, made in USA 1/10







T-Shirt color black, white, navy, back Red Dear Design large, Size S - XXL, made in USA 2/10







T-Shirt, color grey, white, black,navy,front Red Dear Design small, Size S - XXL, made in USA









T-Shirt, color grey, back Go South design limited edition, Size S - XXL, made in USA $$5/\!10$$









7/10

Red Dear Company

Welcome to South Carolina



There's plenty of room for all God's creatures, but not in "the South".





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Abercrombie and Fitch Trading Co. v. Schnittger, Isabella Elisabeth

Opposition No. 91218738

Offering Party: Abercrombie and Fitch Trading Co.

Bradley Affidavit Exhibit C



1/17

T-Shirt's for men & women made in the USA (T-shirts not available yet).

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4/17

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11/17

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(T-shirts not available yet).
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